



Dear Friends:

The High Aspirations Foundation, Inc. (HAFI) is a 501c3 nonprofit organization that focuses its efforts on the following five pillars: youth development, health initiatives, education enrichment, environmental sustainability and poverty reduction in the Metropolitan Atlanta area. High Aspirations Foundation, Inc. hosts a number of local programs and initiatives to empower the Atlanta community including the annual Dr. Charles R. Drew Health Fair, support for Habitat for Humanity, Adopt a Highway, College Prep 101 and many others.

The 2012 Spring Scholarship Extravaganza, "A Night of Scholarship", will be held on April 21, 2012 at Center Stage (www.centerstage-atlanta.com) located at 1374 West Peachtree Street NW, Atlanta, GA 30309. This year our honorary chair will be 15 time All-Star NBA Player Shaquille O'Neal. Our Spring Scholarship Extravaganza is our largest revenue producing event that helps provide scholarships to high school seniors who meet our scholarship requirements and desire higher education. For the past six years HAFI has awarded over \$100,000 in scholarships to over 100 students throughout the Metro-Atlanta area!

On behalf of HAFI, we are challenging you to support our community efforts by placing an advertisement in our 2012 SSE souvenir booklet. The following page highlights the costs for advertisements. Your tax-deductible contribution will help further HAFI's efforts in the Atlanta metro area. We encourage you to also visit our website at www.hafi.org and/or speak directly with any of our knowledgeable HAFI Board members for additional information regarding any of our programming.

Thank you in advance for your time and consideration and we look forward to hearing from you and adding you to our list of supporters!

Warm Regards,

**Terance Madden, Esq.
Chairman, High Aspirations Foundation Inc.
www.hafi.org**

P.O. Box 7369 ATLANTA, GA 30357



Souvenir Book

Page Description	Type	Width x Height	Price
Front and Back Inside Covers	Color	5.375 x 8.375	\$300
Back Outside Cover	Color	5.375 x 8.375	\$350
Full Page	Color	5.375 x 8.375	\$150
Half Page	Color	5.375 x 4.125	\$75
Business Card	Color	Standard	\$40

Acceptable file extensions: .jpeg .jpg. NO .pdf files. All materials should be print ready, with all the fonts outlined and pictures embedded.

Please e-mail all materials to hafiadbook@gmail.com or send a CD and a printed copy of your ad with payment to: High Aspirations Foundation Inc., P.O. Box 7639, Atlanta, GA 30357

Monetary donations and all ad copies must be received by **Tuesday, April 10, 2012** to ensure placement in the souvenir book and all print advertising. Please make checks and/or money orders payable to **High Aspirations Foundation, Inc.** Donations may also be mailed or given to any **HAFI** Board Member.

Check One

Ad Sizes	Width x Height
<input type="checkbox"/> Inside Front or Back Covers	5.375 x 8.375
<input type="checkbox"/> Back Outside Cover	5.375 x 8.375
<input type="checkbox"/> Full Page	5.375 x 8.375
<input type="checkbox"/> Half Page	5.375 x 4.125
<input type="checkbox"/> Business Card	Standard

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